

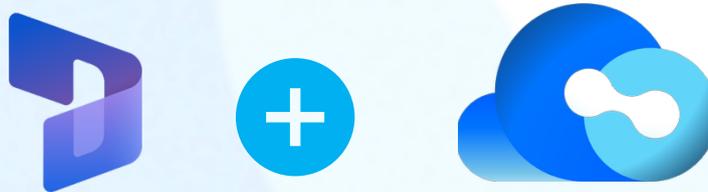
Supercharge your D365 business

Microsoft's strategic shift to D365 as a cloud-first platform, deeply intertwined with Microsoft Azure, presents both immense opportunities and significant challenges for many D365 Partners. While SaaS solutions like Business Central and Finance & Supply Chain Management (F&O) are built on Azure, even on-premises versions now demand interaction with critical Azure components. Azure is inevitable.

Successfully implementing D365 often requires deep Azure expertise beyond basic setup, involving complex architectural decisions such as:

- Designing secure hybrid networks with ExpressRoute and advanced firewalls.
- Architecting high-availability and disaster recovery solutions with Azure.
- Implementing complex multi-tenant identity solutions with granular Azure governance (RBAC/PIM).
- Building scalable, secure integrations using API Management and message queues.
- Extending with Power platform and BI reporting via Fabric
- Integrating 3P services like shops, services etc.
- Deploying and managing mandatory Azure infrastructure for F&O on-premises

Often D365 partners and their clients lack the deep Azure Architecture expertise needed to build, operate and maintain a secure, compliant, and cost-effective Azure foundation. **MyPlatform** is the solution. It provides a **Premium Managed Azure platform** that automates and optimizes Azure adoption and ongoing operations. By teaming up with **MyPlatform**, the Dynamics Partner, can focus entirely on core competencies, deliver exceptional value to clients, and accelerate business growth.



MyPlatform directly addresses these highly challenging topics, providing a uniform, known and expertly managed target platform setup.

How MyPlatform Empowers Dynamics Partners

MyPlatform is engineered to eliminate the friction in Azure adoption and management for both D365 partners and customers.

Effortless enablement

Rapid & standardized

Get a best-practice Azure foundation, deployed via code, ensuring a fast, secure, and compliant start to any Azure journey.

Automated onboarding

Streamlined Azure onboarding gets clients up and running swiftly. Access to customer own Azure environment in minutes after submission.

Remove sales blockers

If D365 solution requires a reliant Azure setup, **MyPlatform** instantly provides the necessary infrastructure, clearing the path to closing the deal

Seamless Operations

Evergreen operation

Handle the complexities of ongoing operations, monitoring, security (including optional SOC services), FinOps, and ensure Governance, Risk, and Compliance (GRC).

Automated Maintenance

Built on code ensures efficient maintenance of critical services, significantly reducing the Total Cost of Ownership (TCO) for your clients.

CCOE – best practice

Providing best in class governance and expertise without the need for heavy internal investment.

Turbocharge your D365 Services

Partnering with **MyPlatform** directly enhances the services you deliver as D365 partner and enable new services instantly.

Truly 'Evergreen' Platform

MyPlatform keeps the client's Azure foundation continuously updated and aligned with best practices, perfectly complementing the 'evergreen' nature of D365 SaaS.

Rapid Azure Configuration

The automated platform allows swift deployment of essential Azure services (Management Hierarchy, Monitoring, RBAC, Policies, Networking, Security, etc.) using standardized coding. This frees up your valuable time to focus on D365-specific value-add.

Built-in Security & Compliance

MyPlatform comes with integrated GRC guardrails and policies, ensuring robust security and compliance from day one – crucial for all clients, especially in regulated industries.

Reduced Complexity

MyPlatform manage the Azure intricacies, allowing you and your clients to concentrate on the business applications driving their success.

Effortless sales & delivery via Azure marketplace

MyPlatform is designed for seamless integration into your sales process with an Azure Marketplace-First Approach.

Simplified Procurement with Private Offers

MyPlatform utilize Azure Marketplace Private Offers tailored specifically for your clients. They simply approve the offer and initiate deployment directly within their Azure environment, streamlining the entire purchasing cycle. Via their CSP/EA agreement Microsoft will take care of billing services with you as partner.

What's in it for you, The D365 partner?

Partnering with **MyPlatform** delivers tangible benefits to your bottom line.

Sharpen Your Focus

Offload complex Azure infrastructure management and concentrate your resources on high-value Dynamics 365 implementation, customization, and consulting.

New Revenue Streams

Benefit from an attractive partner model that rewards your sales efforts, with additional kick-back opportunities based on contract value to fuel your marketing and service development.

Competitive Differentiation

Offer a superior, end-to-end solution encompassing both Dynamics 365 and a secure, expertly managed Azure foundation powered by **MyPlatform**.

Mitigate Risk

Minimize the risks associated with Azure implementation and operations for both your firm and your clients by leveraging a proven, automated platform.

Tap Into the SMB Market

MyPlatform's scalable GRC capabilities enable you to deliver sophisticated, secure solutions into the SMB segment, a market often challenged by Azure complexity.

Take the Next Step Towards Accelerated Growth

MyPlatform is the future of Azure management. Let's discuss how a partnership can empower your D365 practice and provide your clients with a superior, secure, and efficient cloud experience.

Visit www.myplatform.net or contact us info@myplatform.net today to start the conversation!